

# News Release

## ConnectedSign, LLC to host FREE Deminar:

(Lancaster, Pennsylvania, USA)...July 20, 2009. ConnectedSign, a leading integrator of Digital Signage systems will be hosting free Deminars starting on Wednesday, August 5, 2009. The topic: *The 3 Most Important Concepts in Digital Signage.*

The Deminar, so named by ConnectedSign's Roger Starkweather, Business Development Manager, is part demonstration and part seminar. The Deminar last only a half hour and is designed to educate participants on the three key elements needed for a successful Digital Signage deployment.

The need for the Deminar's came from what Loren Bucklin, ConnectedSign President, has found to be a real frustration among those who have been tasked with finding a Digital Signage solution for a business. Many users don't know where to begin looking. You can't find Digital Signage in the phonebook, so many people find themselves on Google. Here you'll find lots of the parts and pieces you'll need, but not the answers to many of your questions. In the Deminar, we address the software, hardware and content. We also incorporate guest presenters from special areas of the industry to speak about their products and technologies.

For more information about the Deminar and to register, you can contact ConnectedSign directly at 866-833-2723, or online at [www.connectedsign.com](http://www.connectedsign.com).

### About ConnectedSign

ConnectedSign is a Digital Signage Specialty firm with more than 16 years of experience planning and deploying Digital Signage systems, interactive displays and kiosk networks in the US and Canada. Our Digital Signage staff has real industry experience and as a result, they can not only assist you with finding the best Digital Signage software for your deployment, but can also aid you with all other necessary items like displays, players, content creation, content management and consulting services. Our clients include Universities, Hospitals, Corporate Communications, Retail, Federal State and Local Governments.

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