



CONNECTEDSIGNSM

Creative Questionnaire

Inventory: what pieces of information are you currently displaying with other methods? What do you want to display? *i.e. - daily announcements, upcoming events, etc.*

What are some key words that best describe the impression that you want to convey to your viewers?
i.e. - Professional, unique, artistic, corporate, conservative.

Please describe what type of themes you would like your digital signage to be based on:
i.e. Strong colors, clean layout, lots of colorful images, animation, etc.

Please specify if you have preferences as to what colors you would like to be used in the design of your digital signage: *Also state if you require certain specific 'SET color formats' i.e. must be blue background with white writing.*

Are there any particular images that you would like to be used on your digital signage?

Are there any websites or other media samples that you have seen that you feel are a good example of how you would want your digital signage to look or feel? *i.e. I like the way that information is presented.*

What do you expect to be included in your digital signage? What do you want people to see and know?